



## This Week's Program

### Club Meeting

Long Beach  
Meets at THE GRAND  
4101 E Willow Street  
Long Beach, CA 90815  
Time: Wednesday at 12:00 PM

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**Wednesday, March 23**

### A Conversation With Blair Cohn

**Blair Cohn, Executive Director  
Bixby Knolls Business Improvement Association**

**12:00 Noon - LUNCH  
12:30 - 1:30 p.m. - Program**



Born and raised in Long Beach, **Blair Cohn** attended Cubberley, Marshall and Millikan schools. He studied business/marketing at USC and began his event planning experience booking shows for local bands out of his dorm room. Blair worked for a number of event planning companies and was involved in organizing events of all kinds including fundraisers, sport expos, and corporate events. For six years he worked organizing national educational seminars and conferences for school teachers.

In 2001, Blair was a co-founder of International City Racing that organized the annual Long Beach Marathon.

Currently, Blair is the Executive Director of the Bixby Knolls Business Association which has helped to revitalize the business corridors and neighborhoods. Blair created the Bixby Knolls Strollers, Literary Society, Supper Club, Good Spirits Club, Concerts in the Park(ing Lot), Kidical Mass Bixby Knolls, Knights of the Round (Turn)Table, and helped grow First Fridays as ways to connect the community to the business district and its members.

Blair is a Co-Chair of the Council of Business Association (COBA), is on the Economic Development Commission and EDC Loan Committee; Long Beach Economic Partnership Board member; sits on the Board for the Grand Prix Foundation; Member, Rancho Los Cerritos Communication and Advocacy Committee, and Advisor for Care Closet LBC.

Blair was a member of Mayor Garcia's Transition Team; and was a two-time Mentor with Operation Jump Start. Board member of the Arts Council; and Art Xchange, and on the Mayor's Blue Ribbon Arts Committee.

Blair dabbles in painting, drawing, and writing short stories. He is an avid fan of street art and Formula 1.

Blair says he doesn't drink coffee, he "takes tea"; envies pioneers, rebels, and mutineers; admires anyone who can sing, play guitar or piano, paint or draw...well; and what he likes he likes a lot of.



**Executive Director**

**BLAIR COHN**

Bixby Knolls Business Improvement Association

4321 Atlantic Avenue

Long Beach, CA 90807

[www.bixbyknollsinfo.com](http://www.bixbyknollsinfo.com)

## President 105's Post #36

By Dennis C. Smith



**Spring is here!**

Besides bringing pollen and hay fever, it brings plenty of opportunities for Long Beach Rotarians to get involved.

Our upcoming projects and events are:

- March 26<sup>th</sup> **Feeding the Future Grab and Go** at Long Beach City College and Cal State Long Beach
- March 30<sup>th</sup> **Camp Enterprise** starts with our Wednesday meeting at The Grand
- April 7<sup>th</sup> is **Rotary Revealed**, introducing prospective members to our Club at Steve Hockett's home
- April 9<sup>th</sup> is the **Annual Easter Egg Hunt and Paul Kennard Book Fair** at Rotary Centennial Park
- May 16<sup>th</sup> is the **Rotary Golf Tournament for World Peace** at Old Ranch Country Club

Rotary's motto is Service Above Self, our sub-motto is Service with a Purpose; and that purpose is to build goodwill and better friendships, which is beneficial to all concerned. That is the truth.

Thank you to all our members who give their time, energy, resources and passion to each of these projects and events that strengthen our Club and improve our community. Reward their efforts by participating in our Club's many opportunities for engagement and fellowship.

We are Long Beach Rotary,

Dennis

## Do you have a Temporal Temperature Scanner we may borrow for Wednesday, March 30th?

By Henry C. Fung

We need to check the temperatures of the students who are participating in Camp Enterprise on March 30th. If you have a Temporal Temperature Scanner that we may borrow for use that day and return it to you later that day, please drop an email message to Henry Fung at [igg\\_igg@yahoo.com](mailto:igg_igg@yahoo.com) to let him know. Many thanks for your assistance.

## Feeding the Future - THIS Saturday March 26

By Diane L Donaldson

Calling on all Rotarians to help college students right here in Long Beach who are food insecure. We've been making a difference for three years and students continue to need our support.

Please join us for our Third Annual Grab and Go event THIS Saturday, March 26<sup>th</sup> at the LBCC campus. We are looking for volunteers to help fill bags with food and hygiene items, which will be delivered to the Long Beach City College Viking Vault food pantries and to the ASI Beach Pantry at CSULB for distribution to their most needy students.

Let us know if you are available to fill bags during one of two shifts:

- 10 am to 12 noon
- 12 noon to 2 pm

Or, come early at 8 am to assist in stocking the assembly tables.

Invite family and friends (**who are vaccinated**) to join in the fun and rewarding experience!

Please RSVP to [DianeLDonaldson@gmail.com](mailto:DianeLDonaldson@gmail.com) or 562.243.7682.



## Upcoming Events - Click Title for More Info and for Meeting RSVP

March 23rd  
**Long Beach Weekly Club Meeting**  
**Speaker:** Blair Cohn  
**Subject:** Bixby Knolls Business Improvement Association

April 7th  
**Rotary Revealed Information Meeting**  
**Speaker:** For Prospects and Sponsors only  
**Subject:** Rotary Club of Long Beach Informational Meeting

April 19th  
**RCLB Board Meeting**

March 26th  
**Feeding the Future - Grab and Go**  
**Speaker:** Assemble at LBCC for both LBCC/CSULB  
**Subject:** Assemble bags of food, hygiene and parenting items for students at LBCC and CSULB

April 9th  
**Rotary Centennial Park - Annual Easter Egg Hunt**  
**Speaker:** Annual Easter Egg Hunt  
**Subject:** Rotary Centennial Park Easter Egg Hunt plus Easter Bunny, Paul Kennard Book Fair, and Face Painting

April 20th  
**Long Beach Weekly Club Meeting**  
**Speaker:** Mark Whicker  
**Subject:** Sports columnist

March 30th  
**Long Beach Weekly Club Meeting**  
**Speaker:** Cliff Meidl & Malcolm Lesavoy  
**Subject:** Camp Enterprise Kick-off In-person meeting only

April 13th  
**Long Beach Weekly Club Meeting**  
**Speaker:** Joan Blank - Dream Catcher of LA  
**Subject:** Horses for Forces

April 27th  
**Long Beach Weekly Club Meeting**  
**Speaker:** Randy Shrewsberry  
**Subject:** Reimagining Police Training in the 21st Century

April 6th  
**Long Beach Weekly Club Meeting**  
**Speaker:** Kristine Hammond  
**Subject:** Zaferia Business District

April 14th  
**5 O'Clock Somewhere Mixer**

## Birthdays This Week - Click Name to Send a Greeting



[Stephanie Dowds](#)  
March 24th



[Denise Dahlhausen](#)  
March 25th



[Daniel K. Walker](#)  
March 28th

## Club Leadership - Click Name to Send a Message

[Dennis C. Smith](#)  
President

[Dana A. Buchanan](#)  
Assistant to the President

[Dorian Bolick](#)  
Vice President

[Robyn Gordon-Peterson](#)  
Vice President



[Daniel Bruce Lipton](#)  
Vice President



[Nelinia 'Nel' Varenas](#)  
Vice President



[Anthony J. Gales](#)  
Secretary  
Treasurer



[Aaron Anthony Blackburn](#)  
Sergeant at Arms



[Gregory J. Burnight](#)  
Sergeant at Arms



[Brett Lewis](#)  
Sergeant at Arms



[Gaia Valentino](#)  
Sergeant at Arms



[Henry C. Fung](#)  
Career Service Director



[Richard Gibson](#)  
Club Service Director



[Tina Barry](#)  
Community Service Director



[Steve M. Hockett](#)  
Fellowship Service Director  
President-designate



[Freda Hinsche Otto](#)  
International Service Director



[Lisa Hain](#)  
Membership Service Director



[Christopher Yco](#)  
Youth Service Director



[Matthew L. Kinley](#)  
iPast President



[Alfredo Velasco](#)  
President-elect



[Michele A. Dobson](#)  
President-nominee



[Madrid Zimmerman](#)  
Club Executive Director  
Club Executive Secretary



[Judy Ross](#)  
Rotary Foundation Chair



[Wayne C. Slavitt](#)  
Rotary Foundation Chair

**Rotary Club of Long Beach**  
meets every Wednesday

***LB Skyline Photo Credit***  
***Long Beach Convention & Visitors Bureau***

March 23, 2022  
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**Club Office**

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[Rotary International](#)

[E-Club of the West](#)

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